

THE NORTH EAST

DOG FESTIVAL

2/3
SEPTEMBER 2023

SHOW GUIDE

SHOPPING LIST

TIMETABLES

MEET THIS YEARS
COVER STAR INDIE

HAVE A GO
ACTIVITIES

FIND OUT
ABOUT OUR
PARTNER
SPONSOR



Whats new for 2023

→ UK Sniffer Dogs



This year we welcome UK Sniffer Dogs for the first time. 'The Power of Nosework' is endless and you'll be able to have a go at their activity area.

→ Wellness Tipi



Across the weekend you'll be able to listen to speakers on a range of dog related subjects in our brand new tipi. Thanks to Alnorthumbria Vets for sponsoring this year's new addition.

→ UltiMutt



Another new addition to this year's festival is Katie from TRAILDOG Events. You'll be able to have a go at a mini UltiMutt challenge. Hopefully you won't get too muddy!



→ Ambassadors



For the first time this year we welcome several wonderful ambassadors, find out more about each of them in this years show programme.

Cover Star

Our cover star competition is always one of the most popular posts on our socials and this year was no exception with over 450 dogs vying for the front page. Thanks to dog photographer Rebecca Ashworth Earle of Sit Stay Capture.

Indie was rescued in 2021, at approximately 12 months old. She was left abandoned in a rural farm in Northumberland, where she had previously been used as a bait dog on the hunting scene. Indie lives with her two brothers and enjoys running circles around them, pestering them to play with her, going away in the caravan, hiking mountains, and making sure she takes her teddy on all of her adventures. Indie also runs for Eclipse Flyball Club (so keep an eye on the main arena)

Welcome to this years festival



We can't quite believe that it's our sixth festival! We've grown from a handful of activities and traders to the biggest dog centred festival in the heart of the North East. Every year our team work tirelessly to bring the biggest dog weekend to the North East; where the wonderful grounds of Kirkley Hall have been transformed into a doggy paradise of have a go activities, arenas, displays and over 80 exhibitors.

This year we welcome lots of new additions and one big change. This year we have moved into the biggest field at the venue and have utilised the space to create a brand new fabulous layout. It's hoped this eases walking and creates a brilliant festival vibe. The move brings with it far better parking options, wifi capabilities for our traders and will cement the festival for many years to come. We know we have a fabulous reputation for allowing plenty of space for the dogs, and that has been a top priority for our map planners.

We are super excited to have Katie and her team from Scentventure on board as this year's partner sponsor. Katie and her training ethos align with our values of positive dog training and its been fantastic to see the festival community embrace the free training. **Visit the Scentventure area to have a go and find out all about the wonderful way this training can transform your dog.**

As well as over 18 different have a go activities to try our main arena will be packed with crowd favourites such as the Eclipse Flyball Club and the Kipperridge Gundogs. You'll find Artificial Grass North East, our main arena sponsor at this year's festival, along with the famous giant NEDF grass letters in front of the gorgeous hall - so don't forget to snap a photo!

The Wellness area welcomes a brand new tipi along with a timetable of fabulous speakers and our wellness sponsor Alnorthumbria Vets.

This year we are thrilled to be supporting charities again with the popular dog shows; run by returning favourites Roo's Journey sponsored by Hearts to Heaven and The Newcastle Dog & Cat Shelter sponsored by Doggy Days Creche and Grooming.

Water is still a theme this year as our gundog scurries move to a new area, complete with a water themed retrieve, perfect for those water babies! Thanks to P38 Farms for sponsoring our gundog area.

Plus what festival wouldn't be complete without food and drink? You'll be able to enjoy everything from burgers to brownies, churros to gyros and almost everything in between. Not to mention all of the shopping options.

This year we also welcome our ambassadors; keep an eye out for the rosettes! Plus the wonderful Indie, who beat over 450 dogs to be this years cover star.

There is plenty to see and do this weekend, and we hope you have an absolutely fabulous time. Don't forget to tag us in your posts using @northeastdogfestival

GET SOCIAL
#northeastdogfestival

Say hello to this year's Festival Ambassadors!



Thistle



Nellie Bean



Bear



Rodney



Willow & Bobby



Luna & Lucy



Oscar



Reggie & Ginny



Lola

Introducing *Katie*

Say hello to
this year's
partner
sponsor



Scentventure is a dog training & lifestyle methodology with a devoted membership community. It addresses pulling on the lead, recall and reactivity so that dog owners can enjoy stress free walks. Though apparently people think it's much more than that! It has even been described as 'a movement'. So we asked its founder Katie what that's all about!

First of all, why do people think of Scentventure as a movement?

I think it's because it's so much more than dog training, behaviour improvement or dog sports, etc. Yes we have all of that but we sprinkle in a touch of Scentventure magic to make it special! A movement is a group of people who want change and feel empowered. Our members were dissatisfied with the training they'd tried and knew there must be something more. Something more inclusive, more exciting, more effective.

Why do you love what you do?

More than anything else I love that Scentventure transforms peoples' lives. It's given thousands of dog owners all over the world the tools to enjoy stress free dog walks. *Cont.*

Some people love the quick wins that make their life easier straightaway, or the toolkit of techniques that just gets more and more effective. For others it's the lightbulb moments - all of a sudden they understand how their dog's mind works and so they know how to keep them calm, focused and happy at all times.

What's your biggest takeaway from creating the Scentventure movement?

I've learned that it takes strength to do things differently. You have to believe so strongly in what you're doing and the benefits it will have to dogs and their humans. What we now take for granted was a formidable undertaking when it was new. The Scentventure club takes an unusual approach. We know it's weird, we know it's wonderful and we know it works. If you're sure that what you are doing is right: go for it with the ferocity of a lion's heart beating in your chest.

Find out more &
join the movement at
www.scentventure.dog



Tips for a great weekend

We want everyone to have a fabulous weekend, especially the stars of the show, the dogs. With that in mind we ask that people keep these top tips in mind...

We ask that people consider their dogs fitness and age; older dogs may struggle with a full day and young puppies may feel overwhelmed or tire quickly. Take the time to keep your dog happy and take regular breaks.

The welfare of your dog is your responsibility throughout the duration of the festival and they must not be left unattended at any time. **Dogs cannot be left within cars in the public car park.**

When entering your dog(s) in any activities you do so at your own risk. You must **follow the instructions** given by the trainers. Please consider the temperament of your dog before entering any of the activities.

If you have children with you then please ensure they are kept safe by not allowing them to rush up to dogs and ensure they ask permission before interacting with dogs. Children under 16 must be accompanied.

Make sure you bring a dish and some water for your dog. As we expect the festival to be very busy we ask that visitors **do not use an extendable lead. Don't forget those poo bags.**

Please take note of all signage on the day. The site is large & as parts are a working farm all rules must be adhered to and **dogs kept on-lead at all times** unless under the instruction of a trainer in one of the activity rings. This includes the car parks.

One of the main goals for the organisers is to provide all dog owners and dog lovers in the North East access to knowledge, activities and advice to ensure the dogs of the North East can have the very best life. There is no sugar coating it...we all know some dogs aren't fans of big festivals like this. That's why its important to know your dog and if need be come along without them - there is still so much to see and do!

Lastly, thank you for supporting the festival and we hope you have a wonderful weekend!

**FREE
ENTRY**



Let the
Scentventure
begin!

Navigate a sniffy obstacle course and learn how to use the techniques at home and on your everyday walks for fun, calm and focus. Your dog will try their paw at climbing, balancing, crawling under, going around and over the top! We'll show you techniques to get your dog's focus FAST to make loose lead walking and recall a breeze.

Our expert team of trainers & behaviourists are on hand to answer all your burning questions - ask us anything!

Scentventure strengthens the connection between you and your dog while addressing problem behaviours in an exciting and engaging way.

See you in the
Have a Go area!

MAIN ARENA

SPONSORED BY ARTIFICIAL GRASS
NORTH EAST



Our popular display ring returns with everything from fast and furious flyball to agility and whippet racing! The packed timetable will feature some new additions as well as returning favourites. Newcomers include UK Sniffer Dogs and Simon Whitehead. There will also be a special edition in partnership with Newcastle Dog and Cat Shelter at 1.00pm both days. *Timetables are subject to change.*

SATURDAY

9.30am	Canny Canines Display Team
10.00am	Agility Tournament
10.45am	Eclipse Flyball
11.15am	Kipperbridge Gundogs
12.15pm	Whippet Racing Display
12.45pm	Simon Whitehead Ferrets
1.00pm	NCDS Rescue Dog Group Photo
1.15pm	Voodoo K9 Academy
1.45pm	Kipperbridge Gundogs
2.45pm	UK Sniffer Dogs
3.15pm	Curlabull DTC Rally Display
3.45pm	Hoopers Display
4.15pm	Agility Tunnel Challenge

SUNDAY

9.30am	Canny Canines Display Team
10.00am	Agility Tournament
10.45am	Eclipse Flyball
11.15am	Kipperbridge Gundogs
12.15pm	Whippet Racing Display
12.45pm	Simon Whitehead Ferrets
1.00pm	NCDS Rescue Dog Group Photo
1.15pm	Hoopers Display
1.45pm	Kipperbridge Gundogs
2.45pm	UK Sniffer Dogs
3.15pm	Voodoo K9 Academy
3.45pm	Agility Tunnel Challenge

FREE MAINTENANCE



CLAIM YOUR FREE ANNUAL
MAINTENANCE BY QUOTING

NEDF

On any artificial grass lawn order.
Valid until 01.01.24

ARTIFICIAL GRASS
NORTH EAST

ARTIFICIAL GRASS NORTH EAST

At Artificial Grass North East, we take pride in offering a wide range of artificial grass options tailored to your needs. For pet owners, we have specially designed PET artificial grass that boasts durability, resilience, and excellent drainage, ensuring a pet-friendly and mess-free environment. Its soft texture provides comfort for your furry companions. Moreover, our ECO grass types are also pet-safe, providing a natural look while being environmentally friendly. With any of our grass options, you can rest assured that your pets can play and enjoy their time outdoors without compromising the aesthetics or safety of your lawn.

How long will the grass last for?

It can last anywhere from 15 to 20 years. As the creators of this grass, we understand it better than anyone else, enabling us to provide optimal care. By entrusting us with its maintenance, you'll be relieved of any responsibilities, giving you the freedom to enjoy your lush lawn worry-free."

Does rainwater drain away by itself?

Yes. All of the artificial grass supplied is perforated and it can cope with even extreme levels of rainfall. As we utilise fine sand drainage and the artificial grass is bedded on an aggregated sub base, there will be no issue with drainage.

Is artificial grass suitable for pets?

Yes, artificial grass is highly suitable for pets. It offers a safe and pet-friendly surface, easy maintenance, and eliminates mud and pests. Your furry friends will enjoy playing on it without causing damage to the lawn.

What if my pet defecates on the artificial grass?

If your pet defecates on the artificial grass, simply remove the waste and rinse the surface. This quick and easy process prevents lingering smells and ensures a clean, stain-free lawn, maintaining its freshness and hygiene.



WELLNESS TIPI

SPONSORED BY ALNORTHUMBRIA VETS



Bringing wellness to the pawfront thanks to our wellness partner Alnorthumbria Vets.

SATURDAY

- 11.30am Caroline Howlett | PetNannyUK | Why dog walking is an extreme sport
- 12.00pm Pet Blood Bank | How your dog can help save lives
- 12.30pm Martin Peagam | Hearing Dogs for Deaf People Changing Lives
- 1.00pm Katie Guastapaglia | Scentventure | Stop Walking Your Dog
- 1.30pm Alnorthumbria Vets | Mobility in Senior Dogs
- 2.00pm Sue McClennan | Galen Myotherapy | Canine Myotherapy
- 2.30pm Sarah | My Anxious Dog | Yellow Pathways: Navigating the World with Anxious Dogs

SUNDAY

- 11.00am Pet Blood Bank | How your dog can help save lives
- 11.30am Caroline Howlett | PetNannyUK | Why dog walking is an extreme sport
- 12.00pm Nathan Squires | The Dog Log | Reinforcement; What it is & how we use it
- 12.30pm Nathan Leighton | South Shields Dog Training | All things recall
- 1.00pm Katie Guastapaglia | Scentventure | Stop Walking Your Dog
- 1.30pm Alnorthumbria Vets | Mobility in Senior Dogs
- 2.00pm Martin Peagam | Hearing Dogs for Deaf People Changing Lives
- 2.30pm Heather Stevens | Beyond The Breed | Pet Personalities Unwrapped

This year our wellness area will look a little different as we welcome a brand new tipi. Take a seat and enjoy seminars and demonstrations on everything from scentventure to massage and more throughout the weekend. Every year we welcome expert speakers on topics very close to our hearts and designed to educate us on all things from canine nutrition support, to doggy blood donors, how to help our canines joints and ligaments and dog behaviour. You'll also be able to meet some of our speakers as they'll have trade stands around the wellness area.



**alnorthumbria
vets**



Proud to give the highest quality of veterinary care for the animals of Northumberland

24 hour 7 day a week service run by our own team ensuring continuity of care

All routine procedures and day-to-day care

Additional services we offer:

Advanced Surgery, Orthopaedics, Acupuncture, Dermatology Referral and more

Our nursing teams offer weight management classes, puppy classes to socialise new puppies and load scores to assess our older pets to help manage those inevitable age related concerns.

Come and speak to our friendly team at the Wellness Tipi

Alnwick | Morpeth | Ponteland | Rothbury | Wooler

alnorthumbriavets.co.uk



Slowing down - should we worry?

As our dogs age, we often see them slow down on walks or when getting up after resting. This is a common complaint when owners of older dogs visit the vets and is something, which we would always want to know about, particularly if there is also lameness associated.

Some slowing down can be a normal part of ageing but in a great many dogs, this can be a sign of mobility issues such as osteoarthritis. This can cause pain, which can make our dogs struggle to walk, have poorer mood and become more irritable.

When mobility issues are noticed, we will work on a plan on how best to help a patient. This will include recommending adjustments to your home to make it easier to get around and reduce the risk of slipping which would exacerbate pain. We can also recommend pain relief, which we will tailor to your dog depending on general health and the severity of the problem.

At Alnorthumbria, we also offer acupuncture, which can help reduce pain for dogs with chronic issues, and allows for an holistic approach to care for dogs with mobility issues.

Should you have concerns about your dog slowing down or struggling to rise or walk, we would always recommend speaking to a vet for advice.

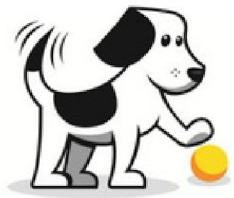


**Come and speak to our friendly team
at the Wellness Tipi throughout the show**

Alnwick | Morpeth | Ponteland | Rothbury | Wooler

alnorthumbriavets.co.uk

DOG SHOW 1



**NEWCASTLE
DOG & CAT
SHELTER**

SPONSORED BY

Doggy Days
Crèche & Grooming Salon



**Don't forget the main ring special at 1.00pm
read on to find out more!**

This year we have the wonderful team from the **Newcastle Dog and Cat Shelter** returning to the festival for a second year. You'll be able to enter their dog show throughout the weekend and support their wonderful charity. Visit their area to find out more about the work they do and the animals they have for rehoming.

Dog shows run throughout the weekend with a range of classes. Each class has a start time and can be entered via registration at the corresponding charity dog show area on the day. Dog shows are rope fenced and entry fees may vary from show to show. See below for a full list of classes and start times. All 1st place winners can visit the stewards area with their 1st place rosette to choose a limited edition festival character pin badge.

WEEKEND CLASS LIST

- 10.30am - Best Puppy (Under 12 Months)
- 11.00am - Best Paw Shake
- 11.30am - Best Child Handler
- 12.00pm - Handsome Hound
- 12.30pm - Best Rescue
- 1.00pm - Loveliest Lady
- 1.30pm - Best Furry Family
- 2.00pm - Best Trick
- 2.30pm - Golden Oldie (7+)
- 3.00pm - Best In Show



Dog shows are run by and organised by the parties listed and will adhere to Kennel Club Companion Dog Show ruling. Please note that these dog shows are part of a larger festival which requires tickets for entry. Judges decision is final. Classes and timings subject to change without notice. Please check back before the day for further information. The North East Dog Festival does not have any bearing on dog show class pricing; this is set by each individual charity.

Welcoming



**NEWCASTLE
DOG & CAT
SHELTER**

Newcastle Dog & Cat Shelter was established in 1896 and helps thousands of lost, unwanted, neglected, abused and abandoned animals every year. Their objective is the promotion of kindness and prevention of cruelty to animals.

They reunite lost animals with their owners and find loving new homes for those no longer wanted. Covering the whole of the North East from our two shelters within Newcastle, Claremont Road and Benton North Farm.

“

“We are delighted to be invited back to North East Dog Festival to run the dog show in 2023. This opportunity gives us the exposure we need to get the animals in our care into their forever homes, whilst generating income to support the shelter's annual running costs of around £1.3 million per annum. We raised a phenomenal £1,200 over the weekend in 2022 so our team are very excited to return this September to see so many of our ex-residents and many new faces too, with an extra special category in this year's dog show which is close to our hearts.”



FIND OUT MORE

www.dogandcatshelter.com

MAIN RING SPECIAL

This year there will be a main ring special at **1.00pm on both days**. Newcastle Dog and Cat Shelter & The North East Dog Festival would like to invite all re-homed NDCS dogs for a great big group photo! **Just visit the main ring at 1.00pm.**



Doggy Days
Crèche & Grooming Salon



Awarded a 5 star
rating from
Northumberland
County Council



BOUTIQUE - CRÈCHE - SALON

01670 716666 / 01670 531648

CRAMLINGTON

Unit 7-8, Hubway Business
Centre, Bassington Lane

BEDLINGTON

22 East Front Street
(SALON ONLY)



CRÈCHE

Entrusted to care for the
region's canine companions
since 2003 and awarded a
5 star rating from
Northumberland County
Council, it truly is 'all about
your dog' at Doggy Days.



GROOMING

Providing a range of
services from a simple bath
and brush to our full
grooming package, all of
which include nail trim and
ear cleaning as standard.
Starting from just £10.



THE DOG BOUTIQUE

In our boutique, we've selected a
range of unique products for your
dog that you won't find on the high
street. **High-quality toys, indulgent
treats and fabulous accessories.**



@DOGGYDAYS CRECHE



DOGGY DAYS



DOGGY-DAYS.CO.UK

Company license number: NAB/207

DOG SHOW 2

SPONSORED BY



Hearts to Heaven
PET CREMATORIUM

Joining us again will be the team from Roo's Journey. You'll be able to enter their dog show throughout the weekend and visit their area to find out more about the work they do, learn about the fabulous Roo plus find out more about the charities they are raising money for. Roo's dog show is being supported by the wonderful Trevor from Hearts to Heaven.



Dog shows run throughout the weekend with a range of classes. Each class has a start time and can be entered via registration at the corresponding charity dog show area on the day. Dog shows are rope fenced and entry fees may vary from show to show. See below for a full list of classes and start times. All 1st place winners can visit the stewards area with their 1st place rosette to choose a limited edition festival character pin badge.

CLASS LIST

- 10.30am - Clever Catcher
- 11.00am - Amazing Rescue
- 11.30am - Lovely Pups
- 12.00pm - Golden Oldies
- 12.30pm - Dog & Owner Lookalikes
- 1.00pm - Best Fancy Dress
- 1.30pm - Wonderful Wonky Dog
- 2.00pm - Handsome Fellas
- 2.30pm - Gorgeous Girls
- 3.00pm - Best In Show



Dog shows are run by and organised by the parties listed and will adhere to Kennel Club Companion Dog Show ruling. Please note that these dog shows are part of a larger festival which requires tickets for entry. Judges decision is final. Classes and timings subject to change without notice. Please check back before the day for further information. The North East Dog Festival does not have any bearing on dog show class pricing; this is set by each individual charity.

Welcoming Roo's Journey

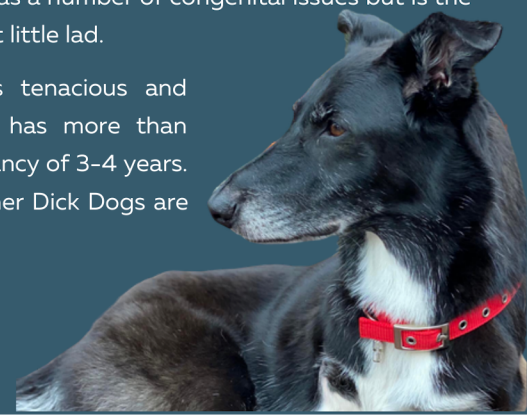
This year our team will be raising funds for Roo's Journey and the Penny Jones Animal Hospice. Roo came to us in December 2014 via Safe Rescue. She bounced into our life and changed it completely. With the help of our wonderful Vet we set about helping her have the best life. She began a twice weekly programme of Hydrotherapy with our Sponsor Trevor Dixon of Fourpaws Hydrotherapy and Hearts To Heaven. We were able to order a bespoke wheelchair from America with help from our wonderful friends at Hillhead's Dog Training to give our girl the mobility she deserves. Roo's tenacity and determination inspired us to develop Roos Journey to raise awareness of the wonderful lives that dogs with disabilities can and do enjoy. **We raise funds to help other individual wonky dogs get the equipment they need to help make their lives as happy and fulfilling as Roos is.**

“

"We are delighted to be sponsored by Hearts to Heaven Pet Crematorium because when the horrendous day arrives and we are faced with losing our beloved companion, the kindness, care and respect Trevor shows each and every pet during their final individual journey is immeasurable. The North East Dog Festival is close to our hearts and we are looking forward to seeing you all at the weekend" Nikki and Ian Dick

We also donate to charities who see the value of all animals, not just the perfect ones. We have adopted other dogs, some with additional needs, some older dogs or dogs with life limiting illnesses and recently we have become the proud pet parents to wonderful Daniel who has a number of congenital issues but is the happiest and naughtiest little lad.

Roo is 9 now and is tenacious and inspiring as ever. She has more than doubled her life expectancy of 3-4 years. Roo, Daniel and the other Dick Dogs are the centre of our world.





Hearts to Heaven

Pet Crematorium

Your pets final journey handled with love and dignity



Independent

Hearts To Heaven Pet Crematorium is run by people who have themselves experienced the loss of a beloved pet and can understand how lost you may be feeling.



Rural Setting

Hearts To Heaven Pet Crematorium is located on a working farm so your pet will be cremated surrounded by farm animals and countryside.



Goodbye Room

Hearts to Heaven Pet Crematorium have a beautiful, goodbye room to allow you to say goodbye in peaceful surroundings.

Megs final journey

Dawn | NEDF Director

Death is never easy when we are dealing with our loved ones, although we know death and the subsequent grief is an inevitable part of pet ownership it is the hardest part to deal with; deciding what to do when a loved pet dies is difficult, emotional and heartbreaking.

I met Trevor when I lost my spaniel Meg. Meg was almost 15 years old when she passed away unexpectedly. I needed to make sure that Meg was treated with respect and kindness; after all she was the sweetest, kindest dog you may ever met and she deserved nothing less.

Within the hour of my phone call Trevor picked Meg up and she travelled in style up front, like always. We decided that she would be cremated to the same music that my husband was cremated to, which was a fitting tribute to them both and the love they both shared.

The goodbye room at Hearts to Heaven Crematorium is relaxing and appropriate with a lovely goodbye bed and tranquil surroundings.

Meg came home to me the same day, in her own little casket, wrapped in a velvet pouch and tied with a heart. Trevor made a clay pawprint from her paw and collected some hair and ink pawprint.

A beautiful, heartfelt condolence card accompanied Meg home with little touches including a small lavender pouch and small love trinkets.

Trevor helped me make all the right choices for Meg. He treated her as if she was his own. **Trevor is professional, but personable, caring and thoughtful. Meg was treated with love and respect and her final journey was dignified and tender.**

Grief is without doubt the price you pay for love; being able to send Meg on her final journey in such a gentle way helped ease some of the pain and I have Meg back home; where she should be, with us all once again.



07359 076 343



www.heartstoheavenpetcrematorium.co.uk



Whitehouse Farm, Stannington, NE61 6AW

Visit us at Ros's
Dog Show

PARKING



PARKING



GENERAL PARKING



SHOPPING 106-123

WELLNESS TIPS
alnorthumbria
vets

HOOPERS

SHOPPING 101-105

COUNTRYSIDE MARQUEE

FLYBALL



*map not to scale

UK SNIFFER DOGS

SHOPPING 124-141

AGILITY

MANTRAILING

ARTIFICIAL GRASS
Mouthy East

MAIN RING

NEWCASTLE
DOG & CAT
SHELTER
DOG SHOW

SCENTVENTURE

SHOPPING 20-8

RALLY &
KC GOOD
CITIZEN DOG
SCHEME

SHOPPING 142-159



PETNANNY

Guide Dogs
BRED
HANG
OUT

PARKOUR

TO RALLY

Roo's Journey
DOG SHOW
Hearts to
Heaven

ULTIMATA

SMALL PAWS

SCENT HURLING

SHOPPING 1-1



CANICROSS

GUNDOG SCURRIES



ENTRANCE



DISABLED PARKING

FORWARD PARKING

HAVE A GO



The festival welcomes experienced instructors and clubs from across the region to bring you a fabulous range of activities that your dog can try their paw at. Activities marked with a star all have hourly rosettes for the fastest dog. Keep an eye out for some who also have demo's in their own rings.

Scentventure

thanks to Dogwood Adventure Play

Rally

Thanks to Curlabull Dog Training Club



Agility

thanks to Petsercise



flyball

thanks to Eclipse Flyball Club



UK Sniffer Dogs

thanks to UK Sniffer Dogs



Parkour

thanks to The Dog Log and Fellowship Dog Training



GET SOCIAL

#northeastdogfestival

HAVE A GO

Canicross

thanks to Geordie CaniSports



Temptation Alley

thanks to Canny Canines Dog Training Club



Fastest Recall

thanks to Canny Canines Dog Training Club



UltiMutt

thanks to Trail Dog Events



Scent Hurdling

thanks to Adele's Dashing Dogs



Mantrailing

thanks to Northumberland Dog Sports



HAVE A GO

Hoopers

thanks to High Five Dog Training



Petnanny

thanks to Petnanny/Caroline Howlett
See demonstration's with Caroline at 1.00pm both days.



Small Paws

thanks to Small Paws Pet Services



Talking Dogs Rally

thanks to Ruff Diamond Dog Training



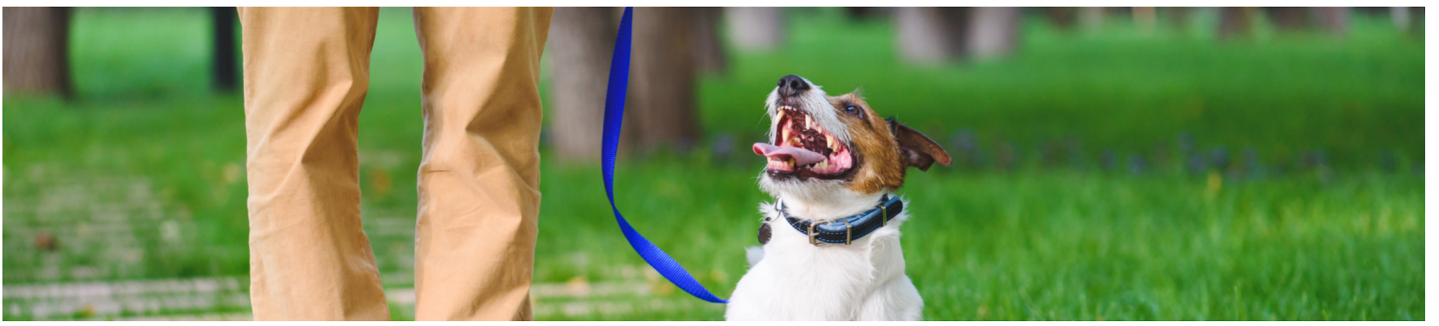
The Lure

thanks to Wallsend and Rising Sun Whippet Racing Club



Good Citizen Dog Scheme

thanks to Curlabull Dog Training Club



HAVE A GO

gundog area

This year we welcome back the team from Nordic Gundog's for an extra special gundog area. This area will feature a hunt scurry, steeplechase scurry and an extra special water scurry this year. **See demonstrations with Emma and her team at 11.00am both days in the gundog area.**

thanks to our
Gundog Sponsor



Steeplechase Scurry



Water Scurry

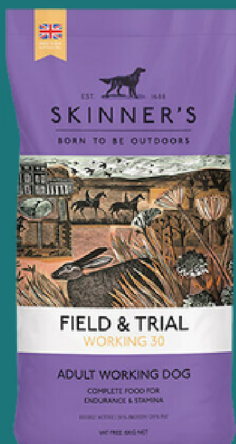


Our Mission

To provide the highest quality, nutritious dog foods for working animals, while ensuring well-being and happiness through responsible sourcing and manufacturing practices.

We pride ourselves in having 100% recyclable materials for all packaging.

Stockists of Pureflax, NakedDog, Bugalugs, Skinners, ACME and many more brands.



Get in Touch
www.p38farms.com
Info@p38farms.co.uk

BREED HANG



OUT

Visit the Breed Hang out area at the designated time and hopefully you'll be met by plenty of fellow lookalikes - great for paw networking, insta influencers and group photographs. You never know...you may even recreate a scene from 'long lost family'! Not sure which group your dog fits?

Don't worry we love all dogs equally here...just join a group most like your dog. There are over 200 registered KC breeds, and whilst we can't include every breed we've tried to have as many as we pawsibly can! Thanks to Guide Dogs for supporting this year's Breed Hang Out area.

SATURDAY

- 10.30am - Sled Dogs
- 11.00am - Sheepdogs & Collies
- 11.20am - Sighthounds & Longdogs
- 12.00pm - Shepherds
- 12.20pm - Rescue Dogs
- 1.00pm - Spaniels
- 1.20pm - Oodles (anything with an oooo)
- 2.00pm - Staffies
- 2.20pm - Beagles
- 3.00pm - Small Paws
- 3.20pm - Rare Breeds

SUNDAY

- 10.30am - Spaniels
- 11.00am - Terriers
- 11.20am - Bully Breeds
- 12.00pm - Gentle Giants
- 12.20pm - Labradors & Retrievers
- 1.00pm - HPR dogs, Pointers and Setters
- 1.20pm - Frenchies, Bostons and Pugs
- 2.00pm - Small Paws
- 2.20pm - Working Dogs
- 3.00pm - Spotty Dogs
- 3.20pm - Any Crossbreed



"I'm Sarah, and this is Bella! Isn't she adorable? To be honest, that's a bit of a problem for us. Because she's so pretty, people want to approach her all the time... But she would rather they keep away from her. The last thing she wants is hands coming towards her face, and that's how My Anxious Dog was born.

Yellow is the official warning colour for caution, making it a fitting choice to signify that our anxious and reactive dogs require space & patience. By using yellow's space awareness products we communicate this need for caution to others, creating a safer environment for both the dogs as and those they encounter.

Let us unite in celebrating our furry friends' uniqueness and embrace the concept of #DogsInYellow at this remarkable and inclusive festival, where understanding and compassion shine through. Together, we can create a positive and nurturing environment for all dogs, ensuring they can enjoy the festivities without stress or fear.

visit myanxiousdog.co.uk

Embracing Canine Individuality at the festival with My Anxious Dog

Dogs are known for their unwavering loyalty, unconditional love, and unique personalities. Just like us, they too have their own preferences and feelings. Some dogs may be naturally sociable, while others may feel more comfortable maintaining their distance from people and other dogs.

The North East Dog Festival stands out as a #DogsInYellow friendly event, aiming to embrace and accommodate the needs of dogs that may be

- nervous
- reactive
- in training
- recovering from an injury
- or simply need some space.



TRADE STANDS

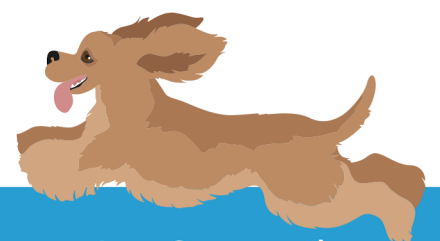
List is subject to change so we recommend checking with the exhibitor first if you are coming specifically for them. We are hoping our Wifi provider will ensure easier transactions but also recommend bringing cash.



Adele's Dashing Dogs
Alfie & Lu
Alnorthumbria Vets
Animal Kracker Crafts
Antonino's Ices
Artificial Grass North East
AutoPrints
Barking Mad Newcastle and Tyne Valley
Barsecco Bar
Beagle Welfare
Beyond The Breed
Bearkind
Best in Show
Blackshaws Morpeth
Blood Bank
Boston Barks
Bow & Leia's Natural Dog Treats
Breast Cancer Now
British Horse Society
Butternut Box
C&I Collars
Canine Massage Guild
Canny Canines Dog Training Club
Capll Lotteries Ltd
Carnival Rides
Carrie Southerton Photography
Cloud K9 Rescue
Coffee Supreme
Collar Collection
Curlabull Dog Training
Dinky Donuts
DMT Dachshund Rescue & Support Group
Dog A.I.D.
Doggy Days Creche and Grooming
Dogs First
Dogs Trust
Dou-H & Co
Droolicious Bibs
Durham Animal Feeds
Dvine Catering
Eclipse Flyball Club
Equafleece
Fellowship Dog Training
Forged Flavours
Fourteen Street Kitchen Ltd
Fox's Confectionary

Franky's Bowtique
Galen Therapy
Goodness Gracious Green
Guide dogs
Gyros
Hattons Hungry Hounds
Hearing Dogs
Hearts to Heaven Pet Crematorium
Heather Stevens
Henshaw Interiors
High Five Dog Training
JewelGem Jewellery
JLHPRINT
J & K Crafts
K9 Room
Kipperidge Gundogs
Labradors in Need Rescue
Lazy Days Pet Beds
Lili + Mia
Little Bear Leads
Little Boe
Little Twins Bakery
Love From Frank
Love Yogi
Lucy Gray Artist
Luna Moon
Marley Fields Pet Boutique
Money Tree
Monstar Wear
My Anxious Dog
Newcastle Dog and Cat Shelter
Newcastle University
Nice n Tasty Catering
Non-stop dogwear
Nordic Gundogs
North Shore Coffee
Northumberland Dog Sports
Oakleystone Northern LTD
Oldmangrey Illustration
P38 Farms
PawPrints North East
Pawsome Suits
Petcize

Petnanny
Piccadilly Pooches
Pure Pet Food
Purple Pomegranate Photography
Rebecca's Bookshop
Rocket Art Universe
Roo's Journey
Ruff Diamond Dog Training
Scentventure
Sit Fido - Portraits For Pets
Spotty Dog Design
Staffordshire Bull Terrier Welfare
The North Eastern
Staffordshire Bull Terrier Club
Dogs Trust School
SUMMIT CRAZY LTD
TailWaggers' Choice
The Brownie Bar
The Cocktail Box
The Dog First Aid Co. Ltd
The Dog Log
The Eco Dog Design Co
The Fostering Company
The Northern Bistro
The Stray Candle Co
The Street Diner
The Yolker
Therapy Dogs Nationwide
Top Dog
Trail Dog Events
Tropic Skincare Vicky Addison
UK Sniffer Dogs
Venetian Ices
Wagyu Street Burgers
Wallsend and Rising Sun Whippets
Winterberry Wool
Geordie CaniSports
Small Paws Pet Services



GET SOCIAL #northeastdogfestival

100% NATURAL DOG TREATS

Hi! I'm Bow, head
treat tester at


BOW & LEIA
100% NATURAL DOG
TREATS



Wheat & grain free.
Absolutely no additives,
flavours or preservatives.



bowandleia.co.uk



see us at
stand 11



www.pawsomesuits.co.uk

PAWSOME SUITS



LIGHTWEIGHT, WARM AND WATER RESISTANT DOG FLEECE



We know that living in the United Kingdom, we get a real mix bag of weather all year round; with winters being particularly cold and wet, but no season exempt from downpours and cooler weather. As dog owners, we will always brave whatever the weather may be to go out with our dogs, but we know that dogs can dislike rain and feel the cold as much as we do. Our winters often fall into minus temperatures where it becomes important to wrap your dog up.

HANDMADE IN 

Pawsome Suits dog fleeces are created and made by us in Manchester. They will keep your dog warm in winter, clean and completely dry underneath the fleece on wet and muddy walks (saving bath after bath!) We use them on our own dogs, so we know how good they are!



COME AND VISIT OUR STAND AT THE SHOW. [SAVE 10% ON YOUR ONLINE ORDER WITH CODE NEDF](#)

Visit us at Northumberland College Zoo



With over 150 species of animals including lemurs, marmosets, meerkats, wallabies & reptiles as well as our very own rabbit & guinea pig barn, you'll enjoy a fun-filled family day out!

- > Meet the **Animals**
- > Meet the **Keepers**
- > Kids Activities + **Play Area**
- > **Picnic Area**
- > **Birthday Parties**
- > **School Visits**
- > **The Zoo Club**

Kirkley Hall, Ponteland, NE20 0AQ

northumberlandcollegezoo.co.uk f @ t

Cultivating land-based careers

Did you know you can access excellent land-based education right on your doorstep?

At our Kirkley Hall campus we offer:

- > Career-focused courses for school leavers
- > An exciting range of recreational and short courses for adults
- > State-of-the-art facilities
- > Staff who are industry experts

Contact us so we can find a course that's right for you: 0300 770 6000
info@northumberlandcollege.ac.uk

northumberland.ac.uk f @ t

Northumberland
College



TAYLORS

HYDROTHERAPY CENTRE

PET SUPPLIES



HYDROTHERAPY CENTRE

- Fully Qualified Hydrotherapist
- IAAT Registered
- **Large pool** with steady ramps
- Fun Swims
- Fitness & Body Conditioning
- Confidence Building
- Weight Management
- Medical Swims
- Veterinary Referrals



PET SUPPLIES

- Natural Pick'n'Mix Treats
- Pre-packed Treats
- Dog Accessories
- Raw Mince Blocks
- Quality Kibbles
- and much more



GET IN TOUCH

Hydrotherapy by appointment only

07511722271

info@tk9hc.co.uk

Pet Supplies

info@taylorpetsupplies.co.uk

Janie has what you call a natural talent with dogs. Her lovely calming way and ability to make any dog feel at ease is so reassuring. I am so thankful to be welcomed with both of my babies and will continue to use this fabulous facility as part of their exercise training. Eternally grateful Janie thank you xx - Kirsty Swinney



Hi! I'm Jane and I'm the founder of Taylors; the state of the art hydrotherapy centre and pet supply store just 25 minutes from Newcastle.



Taylors K9 Hydrotherapy Centre

Taylors Pet Supplies

VISIT US AT

Ample parking behind Gascoigne Funeral Directors at East Field Farm, Woodhorn, **Ashington, NE63 9YA**

SHARE YOUR DAY

ON OUR SOCIALS



#northeastdogfestival

